

Seven Minutes, Inc. is proud to present...

"Path Elements Profile"

Created by Laurie Beth Jones & facilitated by Allyson Lewis

Igniting Teams. Increasing Results.

Path Elements Profile (PEP™) is a sensational web-based personality and communication assessment.

What is your Element? Earth.Water.Wind.Fire

What makes PEP™ so phenomenally effective is that it is short, simple, sound, sticky and spreadable. Using the highly visual and universally understood elements of Earth, Water, Wind and Fire, the Path Elements Profile taps into what people already know, at some level, about themselves and provides layers of understanding about who they are and what makes them tick.

- Improves strategic communication on your team
- Creates awareness of hidden strengths of team members
- Demonstrates wisdom and practicality of differing viewpoints
- Eases decision-making in hiring, team building, & career planning
- Releases previously under-utilized human resources
- Assists with leadership development

Outcomes:

Different personality types value different things. Our values determine our actions and our actions determine our results. Different values lead to strength-and conflict-in team settings. Build a balanced team and better understand your success.



Earth is the foundation of everything we do. It is perfectly poised and balanced at all times and is magnificent in its diversity. It is rich, fertile, vast and full of resources.

Water is the most vital and necessary of all the elements. Without water nothing lives. Water is supportive, deep, irresistible, dramatic, sparkling, entertaining, still and healing.

Wind is swift, uplifting, whirling, motion oriented, and refreshing. It is mysterious, unpredictable, energetic and global. Wind inspires, cools, soothes and pollinates.

Fire is purifying, hot, illuminating, and passionate. It ignites, comforts, signals, blazes and roars. It is insatiable, transformational and contagious.

To hire us call Susan Naylor at 870.897.0845
or email - susan@TheSevenMinuteDifference.com

Her mission is to educate, motivate and encourage. Hired at the age of 22 and thrown head first into the competitive world of sales, Allyson knew she had found her niche.



With over 25 years of sales experience, she is enjoying helping other people rediscover the joy and sheer excitement of their daily work. Her enthusiasm is believable and contagious. You will be entertained and enthralled at the same time. Audiences across the country have left with their hearts pumping and their brains full of concrete ideas that can be immediately applied to their daily lives.

A renowned motivational speaker and coach, Allyson has spent the last 25 years developing and teaching concrete yet actionable business ideas to executives.

Allyson has trained thousands of people in cities throughout the country including New York, Los Angeles, San Francisco, Chicago, Houston, Dallas, Orlando, Baltimore, and San Juan. Allyson has been a guest on CNN, CNNfn, Bloomberg Information Television, and many other national radio and television programs.

Recruited in 1984 for a major US brokerage firm, she is a CERTIFIED FINANCIAL PLANNER™ practitioner. Graduating Summa Cum Laude from William Woods University, Allyson holds a Bachelor of Arts degree with majors in Economics and English Communications. Allyson is a member of the Certified Financial Planner Board of Standards, Inc., the National Speakers Association, and the Jonesboro Rotary Club.

She is married to Mark Lewis and they have two children, Abby (12) and J. Mark (11) and two Golden Retrievers, Buddy and Vero.

Why Not You?

For more information,
please visit our website at
www.TheSevenMinuteDifference.com